

STRATEGY FOR BUILDING ACHIEVEMENT VILLAGES IN KUANTAN SINGINGI DISTRICT (CASE STUDY OF KOPUNG ISLAND VILLAGE)

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ABSTRACT

Received: 13 January 2023

Accepted: 2 February 2023

Keywords:

Strategy, Development, achievement.

Building an outstanding village is an activity of cultivating the values and productivity of the village community. Because the values instilled help explore existing productivity values so that they can improve the quality of thinking and feeling, as well as psychological quality and productivity. In order to develop values, moral attitudes, understanding, skills, and productivity products which are very essential related to personal and social issues in integrity, it is needed by individuals, family members, workers as well as members of society and democratic citizens. Building an outstanding village is emphasized on values and morals as well as intelligence and productivity.

1. INTRODUCTION

A successful village is a village that is able to protect, serve, and guide its people to live a peaceful, prosperous, safe, orderly, and orderly life because the community's education in the village has increased, there is no more illiteracy, and school-age children are all doing well at school, starting from early childhood education at Kindergarten, Elementary School, Junior High School, Senior High School, and tertiary institutions.

All efforts, efforts and activities carried out by the community are increasingly advanced, both in business activities, agriculture, animal husbandry, fisheries, and so on so as to support national development. With the existence of outstanding villages, development in all fields proclaimed by the government, both local and central, can be properly achieved. For this reason, before discussing outstanding villages further, we must first discuss the existence of villages in the Unitary State of the Republic of Indonesia, namely as follows: village based on the 1945

Constitution The body of the 1945 Constitution does not explicitly regulate villages. Article 18 of the 1945 Constitution only regulates the division of regions, which has consequences for the establishment of regional administrations. The full text of Chapter VI regarding regional government in Article 18 is as follows: The division of Indonesia's regions into large and small areas, with the form of government structure, is determined by law, by observing and remembering the basis of deliberation in the system of state administration, and the rights of origin in areas that are special in nature. The aim of building a high-achieving village is for rural communities to have a balance between thinking ability, awareness, and productive skills, as well as being mentally, physically, and mentally healthy, including:

1. Village people who have balanced knowledge, thinking skills, feelings, awareness, and productive skills.
2. Villagers who are mentally and physically healthy and who have healthy thoughts, feelings, and bodies.
3. Villagers who are able to harmonize with their environment, understand other people well,

and are responsive to the needs of others make good partners.

4. Villagers who are able to manage themselves to adapt to environmental situations, understand themselves, and are calm and reasonable in dealing with real situations, Building an outstanding village means fostering village communities to have good, integrated, and educated personalities.

Therefore, the village community is conceptually a human being who has hereditary potentials and environmental factors including physical potential, namely the five senses, limbs, muscle strength, bone strength, and so on. The potential of the mind, namely the ratio of reason to intelligence, Potential senses, namely emotion, ethics, aesthetics, morality, and so on, Karsa potential, namely will, desire, desire, result, interest, lustful tendencies, and others creative potential, namely creation, fantasy, imagination, and so on. the potential for work, namely real work, an active role, and so on; the potential for conscience, namely conscience, instinct, awareness, etc.

2. METHODS

In this study, the type of research chosen by the researcher was qualitative descriptive, where the research was conducted to describe data obtained from various sources, whether in the form of words, sentences, schemes, or pictures obtained from respondents. population and sample

The population and sample in this study are as follows:

Table 1: Population and Sample

No	Respondents	Population	Sample	Information
1	Sentajo Raya District Head	1	1	Represent
2	Village head	1	1	Represent
3	Village consultative body	7	1	
Total		8	3	

3. RESULTS AND DISCUSSION

Research Results and Discussion

To see the results of research on strategies for building an independent village in Kuantan

Singingi Regency, a case study in Pulau Kopung Village, Sentajo Raya District, Kuantan Regency, researchers need to carry out activities directly in the field and ask for information and explanations from the informants who have been determined. More specifically, in answering the results of this study, the researcher sets several indicators or benchmarks, and the researcher provides a number of questions that will be given to the informant. The indicators in this study are the drive to achieve, aspirations to achieve, setting goals, ethics, personality patterns, ambitions and aspirations, and the workplace environment.

Boost Indicator

What is meant by "encouragement" here is the encouragement or enthusiasm of a person to carry out an activity. The need for motivation is synonymous with the need for achievement (the need for achievement). Next, there is the need for affiliation and the need for power.

indicator of aspirational achievement

What is meant by "ideals of achievement" here is a goal that will be achieved in the future. The existence of encouragement for motivation in terms of achievement or excelling in various things is the existence of the need for achievement. Everyone should have the drive to excel. Usually, people who have a high achievement drive are realistic. but challenging, and progress in the work achieved. Everyone should have the drive to achieve their respective goals. Therefore, the village government must have good work performance to achieve the goals that have been set.

Performance Ethics Indicator

What is meant by "achievement ethics" here is a display of attitude that we reflect in achieving organizational goals and the need for ethics so that the goal of achieving villages will be more easily achieved.

Village Head Indicator

What is meant by "village head" here is the leadership shown by the village leadership; leadership determines the success of achieving an outstanding village, and the leader's commitment is a determinant of achieving an outstanding village.

Ambition Aspiration Indicator

What is meant by ambition here is a very strong desire that will be achieved together. All synergized elements, starting from top management at the village level to the community, play a role in achieving an outstanding village. The

shared commitment contained in the vision, mission, and goals of the village can be achieved optimally.

Environmental Indicators

What is meant by "environment" in this context is a type of thing that will influence the achievement of an outstanding village's goals. This is critical for the achievement village.

4. CONCLUSION

Based on the results of field research analysis obtained from various sources, it can be said that the strategy to build an independent village in Kuantan Singingi Regency, especially in Pulau Kopung Village, Sentajo Raya District, Kuantan Singingi Regency, has been going quite well.

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